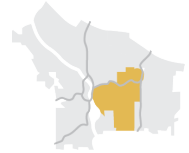




Tiffany Koyama Lane, District 3 Portland City Council Vice President



June 17, 2025

FOR IMMEDIATE RELEASE

Portland, Oregon

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PRESS RELEASE

Councilor Koyama Lane and Allies Champion Vision Zero Ten Years After Portland Adoption

Councilor Tiffany Koyama Lane is committed to not only advocating for transportation safety, but ensuring the City proves its commitment to that value with its actions and funds.

Tuesday, June 17, marks the 10-year anniversary of the Portland City Council adopting the goal of Vision Zero – to eliminate traffic deaths and serious injuries on streets in Portland. On this anniversary we sit with a horrifying and unacceptable 57 percent increase in traffic deaths on our streets in the past decade.

This is why Councilor Koyama Lane is fighting with deliberation and dedication to centering Vision Zero in her leadership at the City.

Values Based Budgeting

At the end of the Portland City Council's second marathon day of budget debate on June 11, many amendments and budget notes brought forth were not heard, but Koyama Lane fought vociferously through the last vote of the night to ensure Vision Zero was fully recognized in the City's priorities.

In partnership with colleague Councilor Dunphy, an amendment ensuring Vision Zero maintains \$677,664 in funding it was slated to lose, which would have brought critical safety projects to a halt.

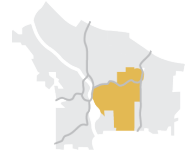
Also included in the adopted budget are critical safety amendments and budget notes brought forward by Koyama Lane that:

- Elevate one of our Vision Zero leaders out of Portland Bureau of Transportation and into the office of the Deputy City Administrator for Public Works to ensure they have full access to critical cross-bureau collaboration and initiatives that are proven to improve transit safety initiatives.
- Increase the frequency of reporting on Vision Zero progress milestones to Council at least quarterly.



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- Increase community engagement through participatory development of the Vision Zero Action plan and increased community reporting on progress.
- Improve reporting and disaggregation of data to ensure dynamic understanding of the impacts of traffic violence on the community in line with the PBOT Equity Matrix.
- Direct collaborative service area level work to create a funding and staffing plan for the work of the reinstatement of the Vision Zero Task Force.

Together Toward a Safer Portland

In addition to being a champion for Vision Zero in the budget, Koyama Lane is spearheading a Vision Zero resolution that has already passed out of the Transportation & Infrastructure Committee with unanimous support, and soon heads to full Council co-sponsored by Councilors Clark, Morillo, Smith and Green.

Vision Zero states, “no person should die or be incapacitated from simply going about their day. Protecting human lives is core to Vision Zero, the goal to eliminate traffic deaths and serious injuries on Portland streets.”

Councilor Koyama Lane is proud of the work she and her Council colleagues are doing together to bring this values alignment into where the City spends its money.

Photo Assets ([flickr link](#))

Quotes from Invited Testimony, Transportation & Infrastructure Committee, May 19, 2025:

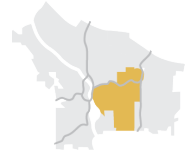
Stacey Triplett, Engagement Director, Greater Portland Area, *AARP*

- AARP “has long recognized the performance of the transportation system as a critical element of creating age friendly communities, due to the disparate outcomes for vulnerable users.”
- Portland is the first member of the Age Friendly Network from the state of Oregon, “this network of age friendly communities is made up of those who strive for communities where people of all ages and abilities can thrive, have safe, secure and comfortable homes, and can get around easily and, very importantly, safely, regardless of what mode they rely on so they can lead engaged, connected, and purposeful lives.”
- “By ensuring that walking and biking are safe, viable, accessible, and pleasant transportation alternatives, we live up to improving Portland at every age.”



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Zachary Lauritzen, *Oregon Walks*

- “We built a transportation system that is intentionally made so vehicles can go far and fast. That’s what we built. And so now we’re asking for the hard work of saying we’re going to change that. And that starts today.”
- “Today is the beginning of a journey, and I hope you have the political courage today to pass this.”

Lauren McCune, *Bike Bus PDX*

- “By fostering camaraderie and providing a sense of security, the Bike Bus encourages kids to embrace cycling as a joyful, social, and independence giving activity. Getting kids on bikes not only reduces traffic congestion and carbon emissions, but creates healthier and more empowered members of society.”
- “When citizens have the tools and environment to make better choices, we will make better choices. But our transportation system often pushes people to make choices we know are actively harmful to our bodies, our communities, our kids, and our planet.”
- “We ask that Portland’s renewed commitment to Vision Zero renews also our vision to be the greenest city in North America, with the best walking, biking, and transit; and doing those things safely.”

David Sale, *Families for Safe Streets*

- “Speed enforcement is a mandatory tool to be proactive in this reactive world we live in. We need to be more proactive in the infrastructure. We need to be more proactive in the road design and how these things come together as one.”
- “So please pay close attention to Vision Zero because it’s up-and-coming still, and we will not stop until we fix a lot of these situations.”