

RESOLUTION No.

Adopt the goal of Vision Zero – that no loss of life is acceptable on our city streets. (Resolution)

WHEREAS, the life and health of Portland’s residents are our utmost priority; and

WHEREAS, Vision Zero is the concept that there is no acceptable number of traffic deaths and serious injuries on our roadways; and

WHEREAS, the City of Portland recognizes that no one should die or be seriously injured while travelling on our city streets; and

WHEREAS, children, the elderly, people of color and people in low-income communities face a disproportionate risk of traffic injuries and fatalities; and

WHEREAS, people walking and bicycling represent a disproportionate number of these fatalities, and in 2014 half of the people who died in crashes in Portland were pedestrians; and

WHEREAS, the City of Portland continues to invest in Portland’s ten High Crash Corridors which, while representing just 3% of our roadway network, account for 51% of Portland’s pedestrian fatalities; and

WHEREAS, the City of Portland is working towards reducing vehicle speeds because the likelihood of pedestrians surviving a crash are 15% if hit by a vehicle moving 40 mph; and

WHEREAS, Portland strives to provide Safe Routes to Schools to thousands of school children every year; and

WHEREAS, the U.S. Department of Transportation, through the Mayors' Challenge for Safer People, Safer Streets has challenged Mayors to take significant action on improving the safety of transportation networks for pedestrians and bicyclists of all ages and abilities and the City of Portland accepted that challenge.

NOW, THEREFORE, BE IT RESOLVED, that the City of Portland adopts the goal of Vision Zero – that no loss of life is acceptable on our city streets; and

BE IT FURTHER RESOLVED that a Vision Zero Safety Committee will be formed to advise City Council on the development and implementation of a Vision Zero Safety Action Plan; and shall be comprised of organizations and agencies with expertise in transportation, enforcement, education, public health, emergency response, equity, transit, biking, walking, vehicles and freight.

Adopted by the Council,

Commissioner Steve Novick
Prepared by: Margi Bradway:sc:slg
Date Prepared: June 8, 2015

Mary Hull Caballero
Auditor of the City of Portland
By

Deputy

IMPACT STATEMENT

Legislation title: Adopt the goal of Vision Zero – that no loss of life is acceptable on our city streets. (Resolution)

Contact name: Margi Bradway

Contact phone: 503-823-5667

Presenter name: Margi Bradway

Purpose of proposed legislation and background information:

The numbers of pedestrians, bicyclists, and motorists killed on our roadways each year has remained relatively flat over the past 20 years. Annually an average of 37 Portlanders died in traffic collisions, including 11 pedestrians, 2 bicyclists, and 24 motorists.

While Portland's traffic fatality rate is among the lowest of the 50 biggest U.S. cities, a handful of cities have measurably lower rates than Portland. According to the Center for Disease Control, Portland's motor vehicle crash death rate per 100,000 people is 6.2. Compared with the lowest rate of 3.9, Portland has much work to do to achieve the lowest traffic fatality rate in the U.S. and, eventually, bend that rate down to zero.

To this end, the Portland Bureau of Transportation requested the support of ODOT's Transportation Safety Division to complete a Vision Zero Implementation Plan via their informal process. In conjunction with the awarded ODOT grant, the proposed resolution strengthens the City's commitment to the goals of eliminating traffic fatalities.

Portland's Vision Zero implementation plan will be modeled on what cities like New York and San Francisco have recently completed. It will provide the policy framework, backed by data and performance measures that Portland needs to implement a Vision Zero safety effort. It will be developed with a broad coalition of partners and include education, enforcement, and engineering strategies. This resolution clearly defines the City's vision for traffic safety, while the implementation plan guides the action items to realize that future.

Financial and budgetary impacts:

There are no costs to the City.

Community impacts and community involvement:

The Vision Zero goal has been embraced by community groups with members representing thousands of Portlanders and Oregonians, including Oregon Walks and the Bicycle Transportation Alliance.

Budgetary Impact Worksheet

Does this action change appropriations?

- YES:** Please complete the information below.
- NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

KK 6-8-15