

## OVERVIEW.

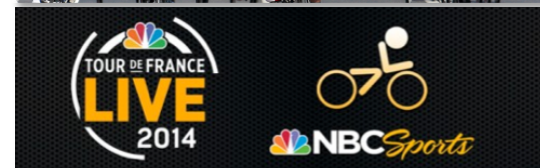
The Grand Prix of Portland is bringing elite riders from the best teams in the world for a one-day cycling race within the city of Portland. The GPP will offer the largest single day total prize money to attract the biggest competitors in the sport and in turn a national TV audience creating business and entertainment opportunities.

**WHEN:** Saturday, August 29, 2015

**WHERE:** 112 mile urban course in Portland, Oregon

**WHO:** Tour de France level competitive teams (UCI category 1.1)

**WHAT:** Largest single day prize money in competitive pro cycling. National television coverage by NBC Sports Network



## GRAND PRIX OF PORTLAND FESTIVAL ACTIVITIES

The Festival events surrounding the Grand Prix of Portland are guaranteed to generate fun, excitement and revenue. They include:

**VELOTHON:** A premium elite race for up to 20,000 participants the week of the race which appeals to the cycling enthusiasts of Portland and surrounding area. Portland has been named America's Best Bike City and the Portland cycling culture, with over 280 kilometers of bike lanes and paths and with 2100 races, rides and other cycling events, will embrace this opportunity to participate.

**EXPO:** Vendors with their wares on display throughout picturesque Waterfront Park on the Willamette River on race day and the night before.

**CONCERT:** Featuring a major regional act drawing up to 10,000 at Waterfront Park.



## SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities exist in these categories:

- Title
- Presenting
- Jersey Sponsors: (King of the Mountain, Young Rider, Sprints, Most Aggressive Rider)
- Expo and Velothon



## ABOUT NONBOX SPORTS

The principals of NONBOX Sports include Jack Toland, Ian Hamilton, Steve Karakas and Ed Ellis. They have had experience including the Philadelphia Cycling Classic, Nike Tennis, Professional Bowlers Association, the USGA, adidas, Pro Team Golf, Peter Jacobsen Sports and more.


**NONBOXSports**

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