

*Fairbank,  
Maslin,  
Maullin,  
Metz &  
Associates*

**FM3**

**PORTLAND BALLOT MEASURE SURVEY  
220-3681  
FINAL  
A/B & C/D SPLITS**

Hello, I'm \_\_\_\_\_ from F-M-3, a public opinion research company. We're conducting a short survey about issues that concern voters in your local community. I am not trying to sell you anything and I will not ask you for a donation or contribution of any kind. May I speak with \_\_\_\_\_? **(MUST SPEAK WITH VOTER LISTED. VERIFY THAT THE VOTER LIVES AT THE ADDRESS LISTED--OTHERWISE TERMINATE.)**

1. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

Yes, cell and in safe place----- 1  
 Yes, cell not in safe place ----- **TERMINATE**  
 No, not on cell ----- 2  
**(DON'T READ) DK/NA/REFUSED ----- TERMINATE**

2. Next, in November of 2014 there will be a statewide election for Governor, U.S. Senate, Congress, State Legislature, and a variety of ballot measures. I know it is a long way off, but how likely are you to actually vote in this election? Will you definitely vote, probably vote, are the chances 50-50 that you will vote, will you probably not vote, or will you definitely not vote?

Definitely vote----- 1  
 Probably vote ----- 2  
 50-50 ----- 3  
 Probably not vote----- **TERMINATE**  
 Definitely not vote ----- **TERMINATE**  
**(DON'T KNOW/NA)----- TERMINATE**

3. When you think about your local community, would you say things are heading in the right direction, or off on the wrong track?

Right direction----- 1  
 Wrong track----- 2  
**(DON'T READ) DK/NA ----- 3**

4. Next, some people have said that in order to provide adequate funding for vital City services like police, fire, streets, and parks, the City of Portland will need to raise taxes or fees to generate additional revenue. In general, would you support or oppose a small increase in taxes or fees to fund City services? **(IF SUPPORT/ OPPOSE, ASK: Is that strongly SUPPORT/ OPPOSE or just somewhat?)**

Strongly support----- 1  
 Somewhat support ----- 2  
 Somewhat oppose ----- 3  
 Strongly oppose ----- 4  
**(DK/NA)** ----- 5

5. Now I would like to ask you about an idea that has been proposed. Would you support establishing a local tax on producers of carbon pollution to help reduce the impact of climate change? **(IF SUPPORT/ OPPOSE, ASK: Is that strongly SUPPORT/ OPPOSE or just somewhat?)**

Strongly support----- 1  
 Somewhat support ----- 2  
 Somewhat oppose ----- 3  
 Strongly oppose ----- 4  
**(DK/NA)** ----- 5

**NOW I WOULD LIKE TO READ YOU THE LANGUAGE OF A MEASURE THAT MAY BE ON A FUTURE LOCAL BALLOT.**

6. The measure may be entitled “ESTABLISH CARBON POLLUTION FEE; IMPROVE AIR QUALITY, ENERGY, AND STREETS” and may read as follows: “Shall the City increase fees up to three percent on utility revenues and establish a four and a half cent per gallon motor vehicle fee to reduce pollution, conserve energy, improve streets?”

If the election were held today, would you vote Yes or No on this measure? **(IF YES/NO, ASK:)** “Will you definitely vote **(Yes/No)** or probably vote **(Yes/No)**?” **(IF UNDECIDED, ASK:)** “Do you lean toward voting Yes or No?”

Definitely yes ----- **(ASK Q7)--1**  
 Probably yes----- **(ASK Q7)--2**  
 Undecided, lean yes----- **(ASK Q7)--3**  
 Undecided, lean no----- **(ASK Q7)--4**  
 Probably no----- **(ASK Q7)--5**  
 Definitely no ----- **(ASK Q7)--6**  
**(DON'T READ) DK/NA** ----- **(SKIP TO Q8)--7**

**(IF YES/NO IN Q6, ASK Q7)**

7. In a few words of your own, why would you vote **YES/NO** on this measure? **(OPEN END, RECORD VERBATIM RESPONSE BELOW)**

a. Yes:

---

---

---

b. No:

---

---

---

**(RESUME ASKING ALL RESPONDENTS)**

8. Now let me give you a little more information about how the money from this measure would be spent. It would generate approximately 27 million dollars per year dedicated to improving local services, including:

- Improving sidewalks and access to public transportation;
- Reducing air pollution; and
- Expanding local programs to increase energy efficiency and reduce energy costs for families and businesses.

Having heard this, if the vote on this measure were held today, would you vote yes in favor of it or no to oppose it? **(IF YES/NO ASK):** Is that definitely **YES/NO** or just probably **YES/NO**? **(IF UNDECIDED, ASK:)** Well, do you lean towards voting yes or no?

- Definitely yes ----- 1
- Probably yes ----- 2
- Undecided, lean yes ----- 3
- Undecided, lean no----- 4
- Probably no ----- 5
- Definitely no ----- 6
- (DON'T KNOW/NA)** ----- 7

9. Now I am going to read you a list of more specific projects that might be funded by this measure. Recognizing that there may not be sufficient funding for all such projects, please tell me how important it is to you that each item be funded: is it extremely important, very important, somewhat important, or not too important? **(RANDOMIZE)**

	<u>EXT</u> <u>IMPT</u>	<u>VERY</u> <u>IMPT</u>	<u>SW</u> <u>IMPT</u>	<u>NOT TOO</u> <u>IMPT</u>	<u>(DON'T</u> <u>READ)</u> <u>DK/NA</u>
<b>(SPLIT SAMPLE A ONLY)</b>					
[ ]a. Repairing and maintaining local streets and roads -----	1	2	3	4	5
[ ]b. Helping residents and businesses reduce energy bills -----	1	2	3	4	5
[ ]c. Reducing taxes for local businesses -----	1	2	3	4	5
[ ]d. Expanding access to public transportation for communities that don't have it -----	1	2	3	4	5
[ ]e. Upgrading streets to reduce polluted runoff that contaminates our rivers -----	1	2	3	4	5
[ ]f. Preparing for the impact of climate change locally by planting more trees and restoring streams and natural areas -----	1	2	3	4	5
[ ]g. Expanding the use of renewable energy like wind and solar power -----	1	2	3	4	5

**(SPLIT SAMPLE B ONLY)**

[ ]h. Repairing, maintaining and expanding local parks -----	1	2	3	4	5
[ ]i. Helping low-income households weatherize their houses to reduce energy use -----	1	2	3	4	5
[ ]j. Providing free or discounted Trimet <b>(TRY-met)</b> passes for students -----	1	2	3	4	5
[ ]k. Providing energy bill assistance for low-income households -----	1	2	3	4	5
[ ]l. Creating charging stations and other infrastructure to support the use of electric vehicles -----	1	2	3	4	5
[ ]m. Investing in bicycle paths and sidewalks to increase road safety -----	1	2	3	4	5
[ ]n. Expanding science and climate change education programs -----	1	2	3	4	5
[ ]o. Supporting programs to monitor and improve local air quality -----	1	2	3	4	5

**(RESUME ASKING ALL RESPONDENTS)**

10. The final structure of this ballot measure has not yet been decided. Here is a list of ways that this measure and the way it would raise money could be described; after you hear each one, please tell me whether it generally sounds like something you would support or oppose. **(IF SUPPORT/OPOSE, ASK: Is that strongly SUPPORT/OPOSE or just somewhat?) (RANDOMIZE)**

	<u>STR.</u>	<u>S.W.</u>	<u>S.W.</u>	<u>STR.</u>	<u>(DK/</u>
	<u>SUPP.</u>	<u>SUPP.</u>	<u>OPP.</u>	<u>OPP.</u>	<u>NA)</u>
<b>(SPLIT SAMPLE A ONLY)</b>					
[ ]a. A carbon tax -----	1	2	3	4	5
[ ]b. A tax on polluters-----	1	2	3	4	5
[ ]c. A clean air tax -----	1	2	3	4	5

**(SPLIT SAMPLE B ONLY)**

[ ]d. A carbon pollution tax -----	1	2	3	4	5
[ ]e. A pollution tax -----	1	2	3	4	5
[ ]f. A tax on fossil fuels including coal, oil and gas-----	1	2	3	4	5

**(RESUME ASKING ALL RESPONDENTS)**

11. Next, I am going to read you some potential titles for the fund into which money from this measure might be deposited. Please rate how appealing each one sounds to you on a scale of one to seven, where one means **NOT AT ALL APPEALING** and seven means **VERY APPEALING**. A rating of 4 is **NEUTRAL**. Again, you can use any number between one and seven. Here's the first one... **(RANDOMIZE AND REPEAT SCALE AS NECESSARY)**

	<u>MEAN</u>	<u>NOT</u>	<u>AT ALL</u>			<u>NEUT.</u>	<u>VERY</u>		<u>(DK/</u>	
	<u>SCORE</u>	<u>APPEAL.</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>NA)</u>
<b>(SPLIT SAMPLE A ONLY)</b>										
[ ]a. A New Economy Fund -----MS-----			1	2	3	4	5	6	7	8
[ ]b. A Healthy Future Fund -----MS-----			1	2	3	4	5	6	7	8
[ ]c. A Carbon-Free City Fund -----MS-----			1	2	3	4	5	6	7	8

**(SPLIT SAMPLE B ONLY)**

[ ]d. A Clean Air Fund -----MS-----			1	2	3	4	5	6	7	8
[ ]e. A Healthy Community Fund -----MS-----			1	2	3	4	5	6	7	8
[ ]f. A Livable Communities Fund -----MS-----			1	2	3	4	5	6	7	8

**(RESUME ASKING ALL RESPONDENTS)**

12. Next, let me tell you a little bit more about how this measure would work. It would establish a tax or fee on producers of energy that generate high amounts of carbon pollution, like coal, oil, or natural gas. In turn, those companies would likely pass the costs on to consumers through a small increase in fuel costs. Would you find that acceptable or unacceptable? **(IF ACCEPTABLE/NOT ACCEPTABLE, ASK: Would you find it completely ACCEPTABLE/ UNACCEPTABLE, or just somewhat?)**

- Completely acceptable ----- 1
- Somewhat acceptable----- 2
- Somewhat unacceptable----- 3
- Completely unacceptable ----- 4
- (DK/NA) ----- 5**

13. Next, suppose you knew that this measure would cost the average household in your community \_\_\_\_\_ . Would you find that acceptable or unacceptable? **(IF ACCEPTABLE/NOT ACCEPTABLE, ASK: Would you find it completely ACCEPTABLE/ UNACCEPTABLE, or just somewhat?) (SPLIT A, READ TOP TO BOTTOM; SPLIT B, READ BOTTOM TO TOP)**

**COMP    S.W.    S.W.    VERY    (DK/**  
**ACC.    ACC.    UNACC.    UNACC.    NA)**

- a. 12 dollars per month -----1 -----2----- 3 ----- 4 ----- 5
- b. 9 dollars per month -----1 -----2----- 3 ----- 4 ----- 5
- c. 6 dollars per month -----1 -----2----- 3 ----- 4 ----- 5

14. Next, please tell me whether you would be more likely or less likely to vote for the measure we have been discussing if each of the following provisions were included. **(IF MORE/LESS LIKELY, ASK:) "Does it make you much MORE/LESS likely to support the measure or just somewhat?" (RANDOMIZE)**

**(DON'T READ)**  
**(MAKES**  
**MUCH    SMWT    SMWT    MUCH    NO    (DK/**  
**MORE    MORE    LESS    LESS    NO    NA)**  
**LIKELY    LIKELY    LIKELY    LIKELY    DIFF.)**

- [ ]a. Limiting the measure to be in effect for only six years, after which it would have to be renewed by the voters ----- 1 ----- 2----- 3 ----- 4 ----- 5 ----- 6
- [ ]b. Gradually phasing in the fee over a period of years, rather than charging the full amount right away ----- 1 ----- 2----- 3 ----- 4 ----- 5 ----- 6

**(RESUME ASKING ALL RESPONDENTS)**

15. Next, some have suggested that this proposal to place a fee on carbon pollution and fund public services should be approved directly by the Portland City Council, just as they have passed fees for other services. Do you think the City Council should approve this proposal directly? **(IF YES/NO ASK: "Do you think feel strongly that way just somewhat?")**

- Strongly think they should approve it ----- 1
- Somewhat think they should approve it----- 2
- Somewhat think they should not approve it ----- 3
- Strongly think they should not approve it ----- 4
- (DON'T READ) DK/NA**----- 5

**NOW I WOULD LIKE TO READ SOME STATEMENTS FROM SUPPORTERS AND OPPONENTS OF THE BALLOT MEASURE WE HAVE BEEN DISCUSSING.**

**(SPLIT SAMPLE C: ASK Q16 THEN Q17 THEN Q18)**

**(SPLIT SAMPLE D: ASK Q18 THEN Q17 THEN Q16)**

16. **FIRST/NEXT**, here are some statements from people who support this ballot measure. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to vote yes on the measure. If you do not believe the statement, please tell me that too. **(RANDOMIZE)**

<b><u>VERY</u></b>	<b><u>SMWHT</u></b>	<b><u>NOT</u></b>	<b><u>DON'T</u></b>	<b><u>(DON'T</u></b>
<b><u>CONV.</u></b>	<b><u>CONV.</u></b>	<b><u>CONV.</u></b>	<b><u>BEL.</u></b>	<b><u>READ)</u></b>
				<b><u>DK/NA</u></b>

[ ]a. **(LEADERSHIP)** With this measure, our local community has the opportunity to invest and build a cleaner, more sustainable local economy and be a national leader on fighting climate change. Our area has a tradition of being cutting-edge, responsible, and forward-thinking – and we should seize this opportunity to lead on one of the most critical issues of our time. ----- 1 ----- 2 ----- 3 ----- 4 ----- 5

[ ]b. **(JOBS AND ECONOMY)** This measure would strengthen our local economy to be more competitive and create thousands of new clean energy and energy efficiency jobs – good, family-supporting jobs that cannot be outsourced. ----- 1 ----- 2 ----- 3 ----- 4 ----- 5

[ ]c. **(CLEAN AIR)** This measure will clean our air and improve public health. It will move us away from dirty, polluting fuels and increase the use of clean energy – helping to clean our air and reduce the rising rates of asthma and lung disease, especially for children. ----- 1 ----- 2 ----- 3 ----- 4 ----- 5

<u>VERY</u>	<u>SMWHT</u>	<u>NOT</u>	<u>DON'T</u>	<u>(DON'T</u>
<u>CONV.</u>	<u>CONV.</u>	<u>CONV.</u>	<u>BEL.</u>	<u>READ)</u>
				<u>DK/NA</u>

[ ]d. **(FUTURE)** We have a responsibility to take care of our land, air and water and ensure that our children and grandchildren can enjoy the same quality of life that we do. This measure will help ensure a cleaner and healthier community as a legacy for future generations. -----1-----2-----3-----4-----5

[ ]e. **(ACCOUNTABILITY)** This measure will hold some of the biggest polluters accountable for the pollution that they cause. By placing a fee on pollution, it will give polluters an incentive to switch to cleaner sources of energy. -----1-----2-----3-----4-----5

[ ]f. **(VULNERABLE)** Climate change will have the biggest and most dangerous impacts for our most vulnerable and underserved people. This measure enables us to take steps to ensure that nobody gets left behind when it comes to preparing for climate change. -----1-----2-----3-----4-----5

**(SPLIT SAMPLE A ONLY)**

[ ]g. **(WEATHER)** Extreme weather, storms and droughts caused by climate change threaten to cripple local communities throughout the country who have not prepared. With this measure we can begin to strengthen and prepare our community so we can thrive in the face of these new challenges. -----1-----2-----3-----4-----5

**(SPLIT SAMPLE B ONLY)**

[ ]h. **(CLIMATE)** Scientists agree that the pace of climate change is accelerating, and is nearing a point at which serious damage to our environment and economy will be unavoidable. We have a responsibility to act now to reduce global warming pollution, and this measure is an important step. -----1-----2-----3-----4-----5



(RESUME ASKING ALL RESPONDENTS)
(SPLIT SAMPLE C: ASK Q16 THEN Q17 THEN Q18)
(SPLIT SAMPLE D: ASK Q18 THEN Q17 THEN Q16)

17. Now that you have heard more about this measure, let me read you its language once again. The measure may be entitled "ESTABLISH CARBON POLLUTION FEE; IMPROVE AIR QUALITY, ENERGY, AND STREETS" and may read as follows: "Shall the City increase fees up to three percent on utility revenues and establish a four and a half cent per gallon motor vehicle fee to reduce pollution, conserve energy, improve streets?"

If the election were held today, would you vote Yes or No on this measure? (IF YES/NO, ASK:) "Will you definitely vote (Yes/No) or probably vote (Yes/No)?" (IF UNDECIDED, ASK:) "Do you lean toward voting Yes or No?"

- Definitely yes ----- 1
Probably yes ----- 2
Undecided, lean yes ----- 3
Undecided, lean no ----- 4
Probably no ----- 5
Definitely no ----- 6
(DON'T KNOW/NA) ----- 7

(SPLIT SAMPLE C: ASK Q16 THEN Q17 THEN Q18)
(SPLIT SAMPLE D: ASK Q18 THEN Q17 THEN Q16)

18. FIRST/NEXT, here are some statements from people who oppose this ballot measure. After hearing each statement, please tell me whether you find it very convincing, somewhat convincing, or not convincing as a reason to vote no on the measure. If you do not believe the statement, please tell me that too. (RANDOMIZE)

Table with 5 columns: VERY CONV., SMWHT CONV., NOT CONV., DON'T BEL., (DON'T READ) DK/NA. Rows include statements [ ]a. (REGRESSIVE), [ ]b. (FEDERAL), [ ]c. (WASTE), and [ ]d. (PRIORITIES) with corresponding 1-5 scale ratings.

<u>VERY</u>	<u>SMWHT</u>	<u>NOT</u>	<u>DON'T</u>	<u>(DON'T</u>
<u>CONV.</u>	<u>CONV.</u>	<u>CONV.</u>	<u>BEL.</u>	<u>READ)</u>
				<u>DK/NA</u>

[ ]e. **(UNNECESSARY)** Our local leaders have already catered to environmentalists. We have already spent too much money on bike lanes and street cars we do not really need. This measure just funds further spending on this same set of misguided priorities.----- 1----- 2----- 3----- 4----- 5

**(SPLIT SAMPLE A ONLY)**

[ ]f. **(PROPERTY TAXES)** Local property taxes are already increasing. We just can't afford another local tax increase on top of it. ----- 1----- 2----- 3----- 4----- 5

[ ]g. **(JOBS)** This tax would hit local businesses hard, and could force many small businesses to shut down. Studies estimate that it will cost thousands of jobs. ----- 1----- 2----- 3----- 4----- 5

**(SPLIT SAMPLE B ONLY)**

[ ]h. **(COSTS)** With the economy still struggling and many local families having a hard time making ends meet, this is no time to enact a massive tax increase on local residents.----- 1----- 2----- 3----- 4----- 5

[ ]i. **(COMPETITION)** This measure will have the effect of driving businesses and jobs away; employers will choose to locate in neighboring areas where energy taxes are lower.----- 1----- 2----- 3----- 4----- 5

**(RESUME ASKING ALL RESPONDENTS)**

19. Sometimes over the course of a survey like this people change their minds, and sometimes they do not. Let me ask you one last time about the measure we have been discussing, which may be entitled "ESTABLISH CARBON POLLUTION FEE; IMPROVE AIR QUALITY, ENERGY, AND STREETS" and may read as follows: "Shall the City increase fees up to three percent on utility revenues and establish a four and a half cent per gallon motor vehicle fee to reduce pollution, conserve energy, improve streets?"

If the election were held today, would you vote Yes or No on this measure? **(IF YES/NO, ASK:)** "Will you definitely vote **(Yes/No)** or probably vote **(Yes/No)**?" **(IF UNDECIDED, ASK:)** "Do you lean toward voting Yes or No?"

- Definitely yes ----- 1
- Probably yes ----- 2
- Undecided, lean yes ----- 3
- Undecided, lean no ----- 4
- Probably no ----- 5
- Definitely no ----- 6
- (DON'T KNOW/NA)** ----- 7

20. Next, here is a list of people and organizations that take positions on this potential ballot measure. Please tell me if you would generally trust each person or organization's opinion, or if you would be suspicious of it. If you have never heard of the person or organization, or do not have an opinion, you can tell me that too. **(IF "TRUST," ASK: Would you trust them a great deal or just somewhat?) (IF "SUSPICIOUS," ASK: Would you be very suspicious or just somewhat suspicious?) (RANDOMIZE)**

	<u>TRUST</u>	<u>TRUST</u>	<u>SMWT.</u>	<u>VERY</u>	<u>NEVER</u>	<u>DK/</u>
	<u>A GREAT</u>	<u>SMWT.</u>	<u>SUSP.</u>	<u>SUSP.</u>	<u>HEARD</u>	<u>NO</u>
	<u>DEAL</u>	<u>SMWT.</u>	<u>SUSP.</u>	<u>SUSP.</u>	<u>OF</u>	<u>OPIN.</u>
[ ]a. Mayor Charlie Hales -----	1	2	3	4	5	6

**(SPLIT SAMPLE A ONLY)**

[ ]b. Governor John Kitzhaber ( <b>KITZ-hob-ber</b> ) -----	1	2	3	4	5	6
[ ]c. State Representative Jules Bailey -----	1	2	3	4	5	6
[ ]d. Local business leaders -----	1	2	3	4	5	6
[ ]e. Your local electric utility -----	1	2	3	4	5	6
[ ]f. Local labor unions -----	1	2	3	4	5	6
[ ]g. Environmental groups -----	1	2	3	4	5	6
[ ]h. Bill McKibbon -----	1	2	3	4	5	6

**(SPLIT SAMPLE B ONLY)**

[ ]i. City Commissioner Steve Novick ( <b>NO-vick</b> ) -----	1	2	3	4	5	6
[ ]j. Neighborhood associations -----	1	2	3	4	5	6
[ ]k. Local small businesses -----	1	2	3	4	5	6
[ ]l. American Lung Association -----	1	2	3	4	5	6
[ ]m. Al Gore -----	1	2	3	4	5	6
[ ]n. The Portland Business Alliance -----	1	2	3	4	5	6
[ ]o. The Portland Trailblazers -----	1	2	3	4	5	6

**(RESUME ASKING ALL RESPONDENTS)**

21. Now I would like to ask you about several entirely separate ways that additional money could be raised to fund improvements to services for the City of Portland. After each one, please tell me if you would support or oppose that way of raising funding for the proposal. **(IF SUPPORT/OPPOSE, ASK: Is that strongly SUPPORT/OPPOSE or just somewhat?) First/Next, would you support or oppose \_\_\_\_\_? (RANDOMIZE)**

	<u>STR</u>	<u>SW</u>	<u>SW</u>	<u>STR</u>	<u>(DON'T READ)</u>
	<u>SUPP.</u>	<u>SUPP.</u>	<u>OPP.</u>	<u>OPP.</u>	<u>DK/NA</u>
[ ]a. Charging a fee on utility bills to be used to improve street maintenance -----	1	2	3	4	5
[ ]b. Including cell phone usage in existing utility taxes, and using the funding to support emergency medical response services -----	1	2	3	4	5

**STR**    **SW**    **SW**    **STR**    **(DON'T READ)**  
SUPP. SUPP. OPP. OPP.    DK/NA

- [ ]c. Charging a four and a half-cent city gas tax to fund street and road improvements -----1 -----2----- 3 -----4 -----5
- [ ]d. Charging tax on meals served in restaurants, and using the funding to support general City services like public safety, streets, and parks-----1 -----2----- 3 -----4 -----5

**WE'RE JUST ABOUT DONE. I'M ONLY GOING TO ASK YOU A FEW MORE QUESTIONS FOR CLASSIFICATION PURPOSES.**

22. How would you describe yourself politically: Are you liberal, moderate, or conservative? **(IF LIBERAL/CONSERVATIVE ASK: "Is that very liberal/conservative or just somewhat?")**

- Very liberal----- 1
- Somewhat liberal-----2
- Moderate -----3
- Somewhat conservative -----4
- Very conservative -----5
- (DON'T READ) DK/NA/REFUSED -----6**

23. **(T)** Have you donated money or volunteered time to an environmental organization in the past year?

- Yes, donated money ----- 1
- Yes, volunteered time -----2
- Yes, both -----3
- Neither -----4
- (DON'T READ) DK/NA-----5**

24. **(T)** Do you have any school-aged children living at home?

- Yes ----- 1
- No -----2
- (DON'T KNOW/NA)-----3**

25. **(T)** What was the last level of school you completed?

- Grades 1-8----- 1
- Grades 9-11 -----2
- High school graduate (12) -----3
- Some college/vocational school-----4
- College (4 years) -----5
- Post-graduate work -----6
- (DON'T READ) DK/NA/REFUSED -----7**

26. (T) Are you, or is a member of your family, a member of a labor union?

- Yes, myself----- 1
- Yes, family----- 2
- Yes, both ----- 3
- No ----- 4
- (DON'T KNOW/NA)----- 5

27. With which racial or ethnic group do you identify yourself: Latino or Hispanic, African-American or Black, White or Caucasian, Asian or Pacific Islander, or some other ethnic or racial background?

- Latino/Hispanic----- 1
- African-American/Black ----- 2
- White/Caucasian ----- 3
- Asian/Pacific Islander ----- 4
- Other ----- 5
- (DON'T READ) DK/NA/Refused ----- 6

28. I don't need to know the exact amount, but I'm going to read you some categories for household income. Would you please stop me when I have read the category indicating the total combined income for all the people in your household before taxes in 2012?

- \$25,000 and under ----- 1
- \$25,001 - \$50,000 ----- 2
- \$50,001 - \$75,000 ----- 3
- \$75,001 - \$100,000 ----- 4
- More than \$100,000 ----- 5
- (DON'T READ) Refused ----- 6

THANK AND TERMINATE

SEX (BY OBSERVATION):

Male----- 1  
Female----- 2

PARTY REGISTRATION:

Democrat----- 1  
Republican----- 2  
Non-Partisan/Other----- 3

FLAGS

P08----- 1  
G08----- 2  
P10----- 3  
G10----- 4  
P12----- 5  
G12----- 6  
BLANK----- 7

AGE

18-29----- 1  
30-39----- 2  
40-49----- 3  
50-64----- 4  
65-74----- 5  
75+----- 6

REGION

Southeast----- 1  
Northeast----- 2  
North----- 3  
Southwest----- 4  
Northwest----- 5