

Bike Corrals

LOCAL BUSINESS IMPACTS, BENEFITS, AND ATTITUDES (S306)

Beginning in 2004, the City of Portland began an ambitious program designed to increase bicycle parking capacity, further promote utilitarian bicycling, and encourage healthy living. By reallocating one or more on-street auto parking spaces in dense commercial areas, room was created to provide on-street bike corrals, each capable of accommodating 12 to 24 bicycles. These bike corrals were placed in the parking lane at roadway grade. Six to twelve standard staple racks provide parking capacity, while paint, small flexible bollards, and/or rubber bumpers demarcate the exclusive bike parking area from the rest of the street. Bike corrals quickly caught on with both bicyclists and business owners—the latter clamoring for more. A preliminary study, conducted in 2010, sought to identify the perceived benefits of having a business located within a half-block of a bike corral. The key results are illustrated below.

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WHAT ARE LOCAL BUSINESS OWNERS SAYING ABOUT BIKE CORRALS? THE TOP 5 CITED BENEFITS ARE THAT BIKE CORRALS:

53% Increase the visibility of businesses from the street

77% Increase transportation options for employees and patrons

86% Promote sustainability

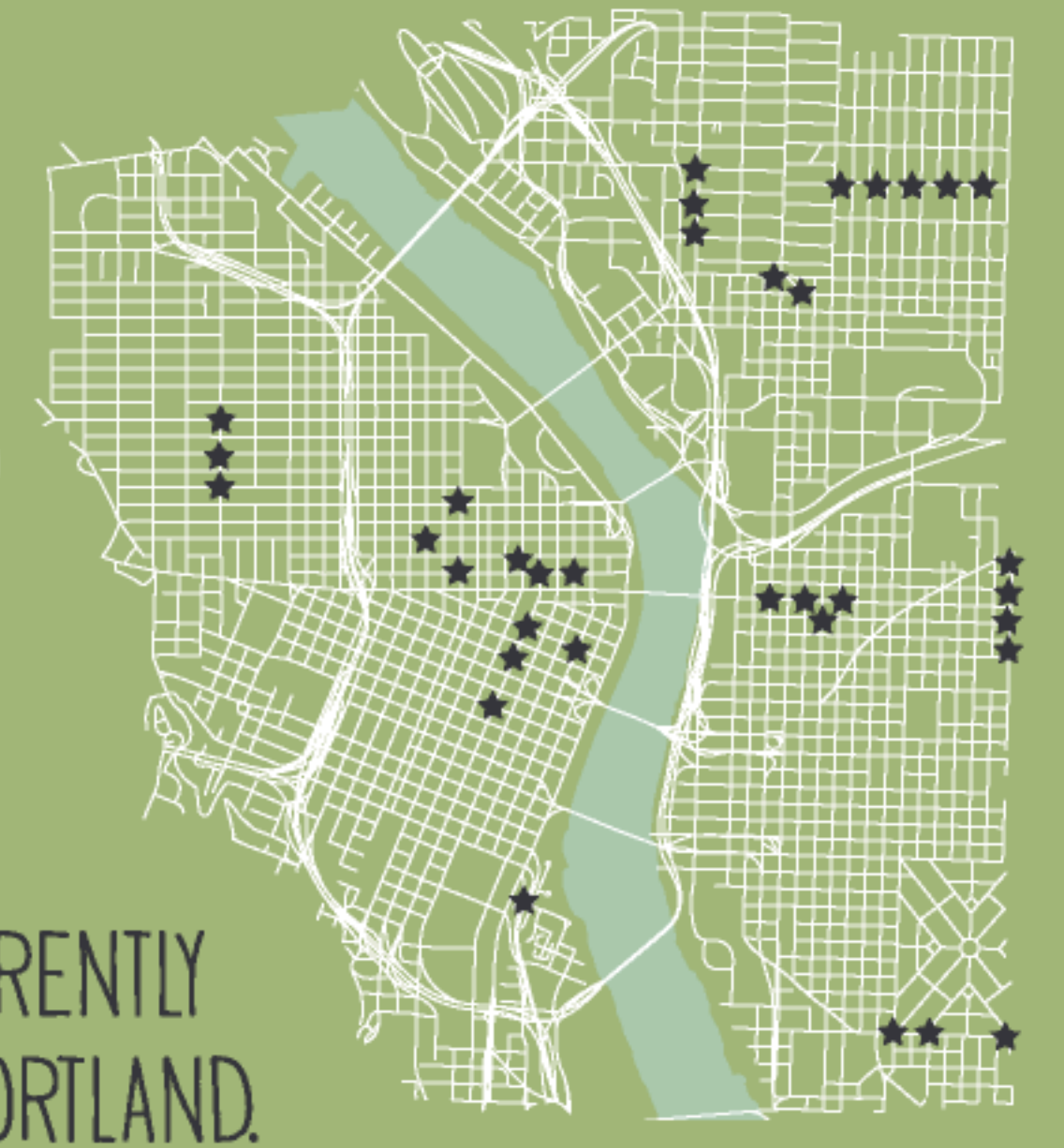
84% Enhance the street and neighborhood identity

67% Increase foot and bike traffic

70% OF BUSINESSES AGREE THAT DEMAND FOR BIKE PARKING HAS INCREASED OVER TIME.

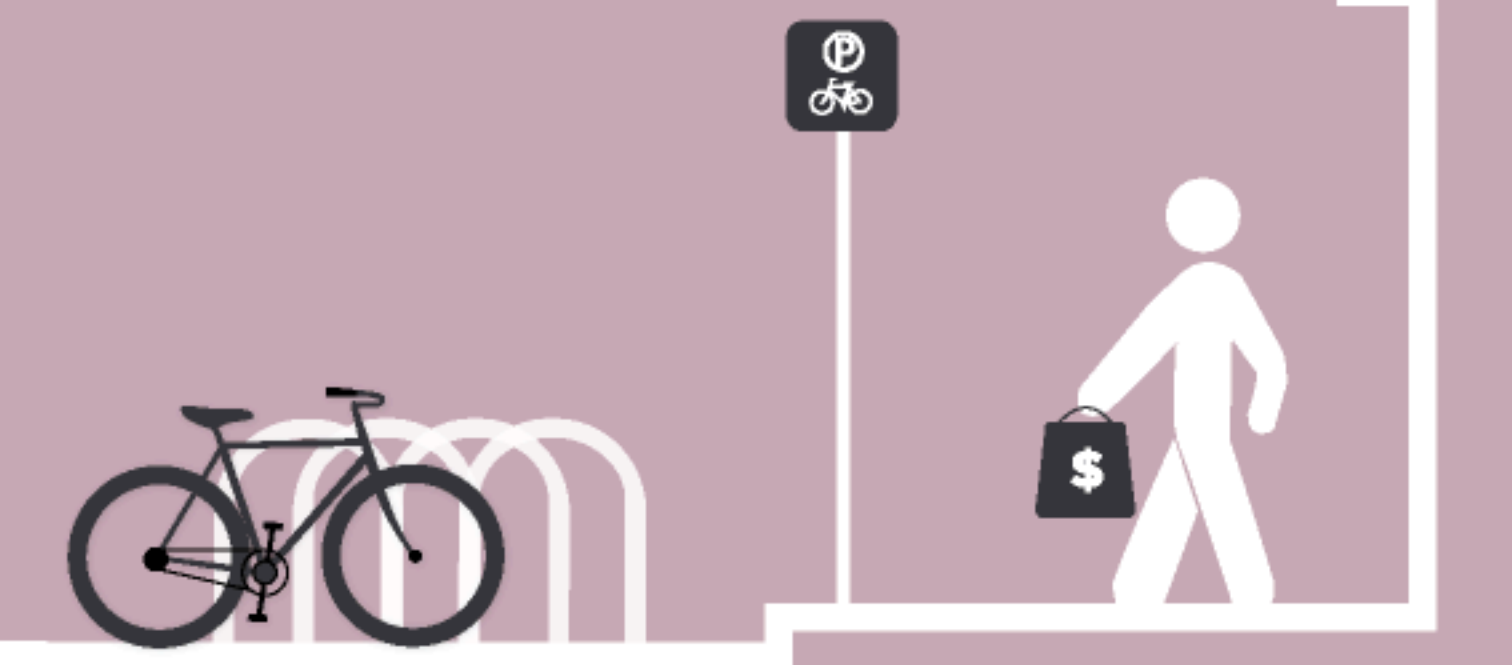


97 TOTAL CORRALS IN 2013



NEARLY ONE HUNDRED BIKE CORRALS ARE CURRENTLY ON THE STREETS OF PORTLAND. AN ADDITIONAL 50 BUSINESSES ARE ON THE WAIT LIST.

1/3 OF BUSINESSES ESTIMATE THAT 6 OUT OF EVERY 10 CUSTOMERS ARRIVES BY BIKE.



AN 800% INCREASE IN PARKING CAPACITY IS ACHIEVED BY REPLACING TWO MOTOR VEHICLE PARKING SPACES WITH ROOM FOR 18 BICYCLES.

