

# OREGON MANIFEST

OCT 02 – NOV 08 PRESENTED BY CHRIS KING PRECISION COMPONENTS

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## Oregon Manifest Seeks the Next-wave Transportation Bike

*Custom bike builders and designers from around the nation are challenged to design the ultimate modern transportation bike.*

PORTLAND, Ore. – With cycling emerging as the smart, green choice for daily transportation, the need for well-considered, versatile multi-purpose bikes is becoming increasingly relevant. To focus attention on this emerging market, Oregon Manifest, a Portland, Oregon-based organization promoting cycling and cycling lifestyle, has created the first annual **Constructor's Design Challenge**.

The **Constructor's Design Challenge** will present bicycle frame builders and designers from around the nation with the opportunity to create an innovative, modern transportation bike – a technical challenge combining engineering dexterity with fabrication mettle. The country's most accomplished makers of hand-built, custom bikes will take up the challenge, including Vanilla from Portland, Igleheart from Wenham, MA., and Independent Fabrication from Somerville, MA. More than 40 builders are expected to field entries.

"The Constructor's Design Challenge is the centerpiece of this year's Oregon Manifest," explained Jocelyn SyCip, Oregon Manifest's Director. "If the bicycle is ever to realize its potential to change the urban transportation landscape – and mindset – it'll take a bike that can multi-task the demands of everyday urban transport. The **Constructor's Design Challenge** is a unique way to jump start the conversation about what constitutes a great, modern, all-around transportation bike."

Participants in the **Constructor's Design Challenge** will be faced with building a bike that is flexible, durable, able to portage reasonable loads with ease, and ready to accommodate the many small and large challenges of everyday riding. Transportation bikes must be sturdy and durable, yet nimble enough to provide all-around utility during a short trip or a longer haul.

To prove that the bikes entered in the Constructor's Design Challenge deliver function as well as form, the bikes will compete in a unique real-world transportation test. Presented by Rapha, the UK-based cycling apparel maker, the Constructor's Race will serve up 77 miles of epic on-and-off road challenges inspired by the European one-day classics, such as Paris-Roubaix. Design Challenge builders (or their designated riders) will brave dirt, gravel, elevation climbs, and urban technical trials on the secret, yet-to-be-revealed route.

**A specific set of design considerations will govern the Constructor's Design Challenge judging:**

**Amazing Solution** : Devise a sensational, unique and innovative bike for transportation use.

**Handling** : Bikes must handle equally well with and without load. Both options will be tested against turning and straight pedaling.

**Integration** : Solutions should be integrated into a complete and harmonious whole, rather than a



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checklist of details.

**Presentation + Execution** : Fabrication refinement and final presentation are important indicators of skill and thoughtfulness. Extraordinary craftsmanship can be displayed in the simplest brazing or the fanciest lug. Individual design solutions should build to a single visual and functional whole.

**Load Carrying** : Bikes must accommodate and securely carry the rider's award ceremony party attire, a provided 6-pack of beverage (in glass bottles), and a provided small container of party snacks.

**Security** : Since the bikes must be protected from theft while unattended, a smart, easy solution for securing the bike under different conditions is expected.

**Utility** : Bikes should handle changing weather, lighting conditions, and visibility.

**Quality and Rattles** : If bike components or parts are loose, rattling, or otherwise inoperable at the race finish, points will be deducted for each failure.

**Portage** : Bikes must be able to be carried by its rider over a section of the Constructor's Race course.

**Response to the Constructor's Race Course** : Entry bikes must take into consider all elements of the race course, the 10 design considerations and the overall challenges they present.

### DETAILS

A prestigious panel of cycling experts will judge the bikes on Friday, October 2nd: **Rob Forbes**, founder of Design Within Reach; **Sky Yaeger**, designer of Swobo bicycles; **Ron Sutphin**, president of United Bicycle Institute; and **Brian Bainbridge**, former director of R&D for Specialized Bicycles.

The winning builder of the Design Challenge will appropriately earn a fully bespoke suit: a collaboration between Rapha and London tailor Timothy Everest. Constructed for the gentlemen cyclist, the details and design of the suit are equally at home on the bike as the office. See more at: <http://www.rapha.cc/timothy-everest-and-rapha-threepiece-cycling-suit>

Points will be awarded in the 10 Design Consideration categories listed above, weighted into three points group. Top 12 winners (and the three race winners) will be displayed in the Oregon Manifest Bike Union storefront for five weeks.

All entries will be on display for the public during the Design Challenge weekend. In addition, all participants will be featured in a coffee table book being produced around the event.

If you are interested in entering the **Constructor's Design Challenge**, visit [www.oregonmanifest.com](http://www.oregonmanifest.com) and click on the link to entry forms and regulations. **Entry deadline is July 31.**

### ABOUT OREGON MANIFEST

Oregon Manifest is a 501c4 non-profit organization celebrating the craft and culture of cycling. Their mission is to engage a wide audience with cycling lifestyle through innovative, influential events around the bicycle. Oregon Manifest values the process of making, the spirit of ingenuity and the passion of brave undertakings.

From October 2 to November 8, Oregon Manifest is Portland's unique, multi-faceted celebration of cycling culture, craftsmanship and competition. Expanded to five weeks (up from three days) Oregon Manifest 09 will feature a national bike design challenge, an acclaimed Danish cycling cultural exhibit, two bike races, guest speakers and a pop-up storefront Bike Union – all highlighting the bike's influence on culture, sustainability, climate change, and urban design.



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## **SUPPORTERS OF THE OREGON MANIFEST**

Presenting sponsor Chris King Precision Components and the City of Portland have been instrumental in seeding Oregon Manifest. Other key supporters include apparel makers Rapha and Castelli US, Alta Planning + Design, United Bike Institute, BikePortland.org, Cross Crusade, Hopworks Urban Brewery, Oregon Bicycle Constructors Association, the Portland Development Commission, and Travel Portland.

For more information on Oregon Manifest visit [www.oregonmanifest.com](http://www.oregonmanifest.com).

This is our manifest. Join us.

